Rubric for Digital Self Portrait

Student Name:

Level Achieved: (__ / 40)

Criteria	Level 4	Level 3	Level 2	Level 1
Content	Blog posts (5+) demonstrate in-depth reflection on, and personalization of digital teaching and learning topics.	Blog posts (3-5) demonstrate a general reflection on, and personalization of digital teaching and learning topics.	Blog posts (2-3) demonstrate minimal reflection on, and personalization of digital teaching and learning topics.	Blog post (1) demonstrate a lack of reflection on, and personalization of digital teaching and learning topics.
	Explicit evidence of connections to readings, concepts, and/or strategies presented in the course materials	Some evidence of connections to readings, concepts, and/or strategies presented in the course materials	Little evidence of connections to readings, concepts, and/or strategies presented in the course materials	No evidence of connections to readings, concepts, and/or strategies presented in the course materials
	Clear, detailed examples of personal interests and choices are incorporated throughout posts and pages.	Appropriate examples of personal interests and choices are incorporated throughout most posts and pages.	Some examples of personal interests and choices are incorporated within some posts and pages.	Examples of personal interests and choices are not clear or evident on most posts and pages.
Required Components	Images and avatar have strong relation to content, theme, topics; some images produced by student; images have proper size, placement, captions, links	Images and avatar are related to content, theme, topics; some images produced by student; most images have proper size, placement, captions, links	Some images relate to content, theme, topics; avatar is included but most other images are recycled; images sometimes have proper size, captions placement, links	Few images included or images do not relate to content, theme topics; images are not properly sized, placed, linked, or captioned. Personal avatar is not included.
	Links to curriculum, classroom use and student learning are explored extensively.	Many links to curriculum, classroom use and student learning are explored.	Some links to curriculum, classroom use and student learning are evident.	Few links to curriculum, classroom use and student learning are evident.
	Clear, detailed evidence and awareness of 3C's, digital citizenship and media issues are found throughout pages and posts.	Appropriate evidence and awareness of 3C's, digital citizenship and media issues are found in most pages and posts.	Some evidence and awareness of 3C's, digital citizenship and media issues are found in some pages and posts.	Little evidence or awareness of 3C's, digital citizenship and media issues are found in any pages and posts.
Structure	Writing is clear, concise, and well organized with excellent sentence/ paragraph construction.	Writing is mostly clear, concise, and well organized with good sentence/ paragraph construction.	Writing is somewhat unclear and organization of sentences and paragraphs is unstructured.	Writing is unclear and/or disorganized.
	Web 2.0 tool elements are well-placed, all links work accurately, with strong evidence of how the tool works for teaching and learning.	Web 2.0 tool elements are well-placed, most links work accurately, with some evidence of how the tool works for teaching and learning.	Web 2.0 tool elements are randomly placed, most links work, with some evidence of how the tool works for teaching and learning.	Web 2.0 tool elements are randomly placed, some links work, with little or no evidence of how the tool works for teaching and learning.
Appearance	Text features used on every page/ post to enhance the message.	Text features used on most pages/ posts to enhance the message.	Text features used on some pages/ posts to enhance the message.	Text features rarely used on pages/ posts to enhance the message.
	Navigation, links, media are well placed and logical on all pages/ posts.	Navigation, links, media are evident and logically placed on most pages/ posts.	Navigation, links, media are difficult to locate and/or not well placed on some pages/ posts.	Navigation, links, media are not evident or not well placed on most pages/ posts.
Reflection (done in D2L)	Thoughtful reflection of process and product, relevant to teaching and learning.	Thoughtful reflection of process and product, some links to teaching and learning.	Limited reflection of process and product, some links to teaching and learning.	Limited reflection of process and product, few links to teaching and learning.

Observations, stars and wishes